

Tectogo Virtual E-Studio

For

Talk Show

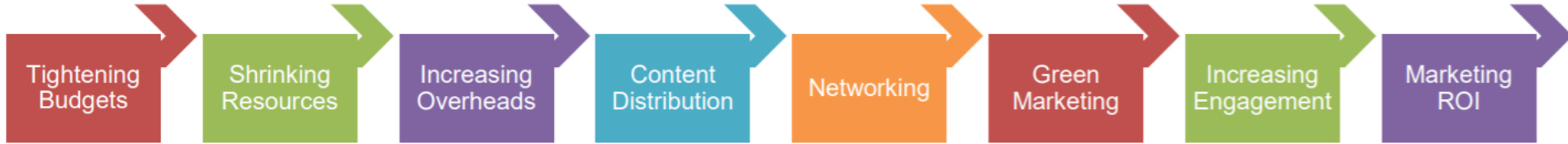
Product Presentation

Virtual Summit

Training & Coaching

Live Streaming

Dynamics & Differentiator For Virtual Connect



Virtual Events To Reduce Your Carbon Footprint

Technology

- Industry-leading security and entitlement
- Content recommendation engine
- Content Management System (CMS)
- Video compression engine

Functionality

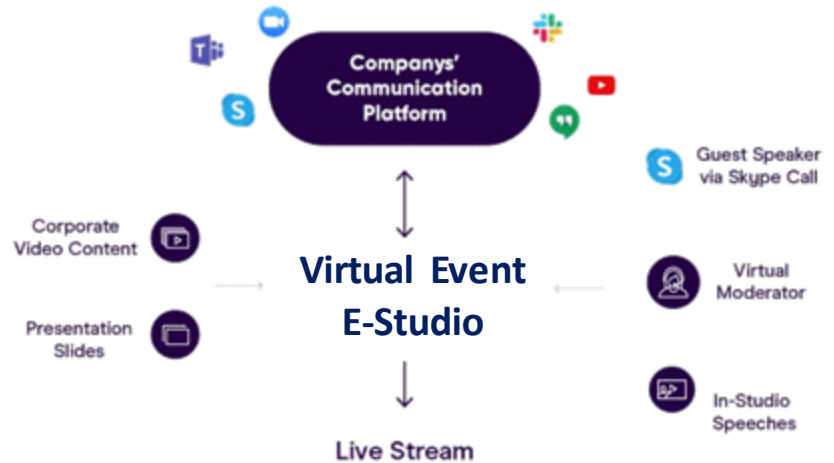
- User Interface (Award Winning)
- Dynamic, powerful metrics and tracking
- Social media (Chat, VOIP, Blogs, Connections Forums, Social Connections)
- Search

Scalability

- Multiple languages
- Flash based
- Easily customized with add-on services
- Quickly deployed by customers

Features Of Virtual Event E-Studio

- Branding
- Multi Chanel live broadcast & web-blast
- Virtual TV studio setup
- Live feed from multiple platform
- Customised set design
- Overlays, Caption & tickers in show
- Moderate live Q&A, polling, WhatsApp
- Virtual venue template
- Remote guest connect on demand
- Professional presentation with Title
- Analytics to review the ROI



Virtual Customised E-Studio Setup



Dynamic Template

- (1) Logo
- (2) Lower Third
- (3) Running Ticket

CHYRON KICKER **LIVE**

CHYRON BANNER (2) **NETWORK**

TICKER (3) **TIMEZONES**

PROGRAM NAME

Sample Lower Third



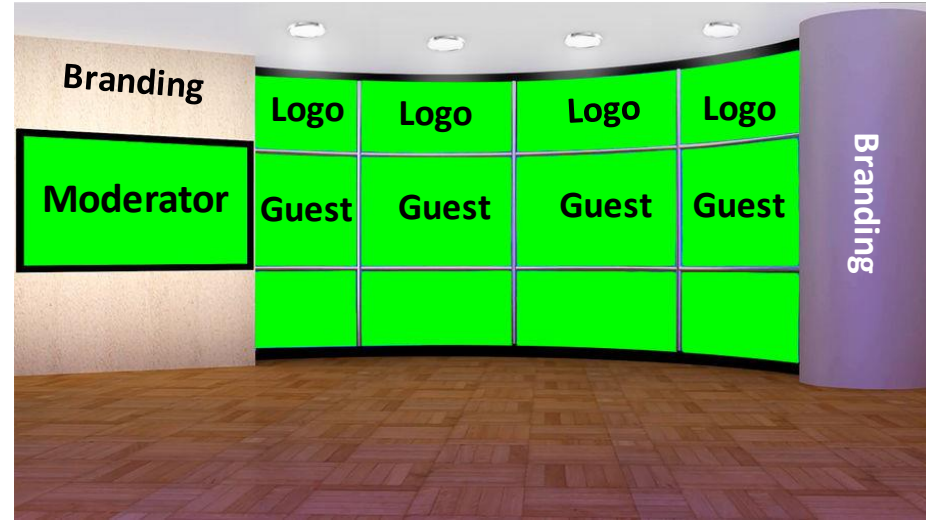
E-Studio Template Integration



Talk Show – Sample Template

All elements in template is dynamic and customised

- Television Studio Experience
- Attendee Interaction Q&A, Poll
- Attendee by invitation (close event)
- Attendee by registration (open event)



Virtual Summit – Sample Template

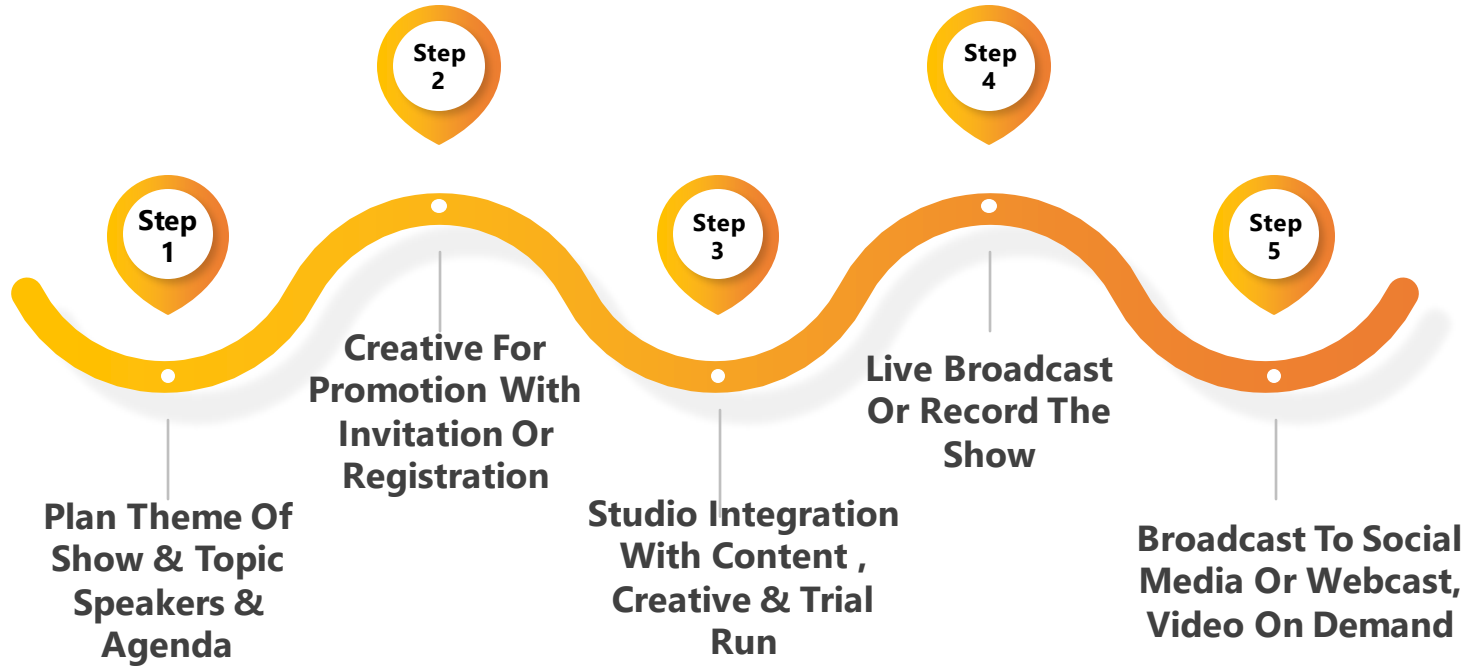
All elements in template is dynamic and customised

- One event, multiple broadcast
- Virtual speaker connect around the world
- Branding & marketing tool
- Social media connect for more viewership

Virtual Event Web-Venue Template



E-Studio event flow planning & execution



THANK YOU

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