

H-Event

Hybrid Event Solution For Your Venue On-Ground Event
To Reduce Carbon Footprint

It's time to embrace hybrid events!

EXTEND THE LIFE AND
REACH OF YOUR USER
CONFERENCE USING ONE
TECHNOLOGY

What is a Hybrid Event

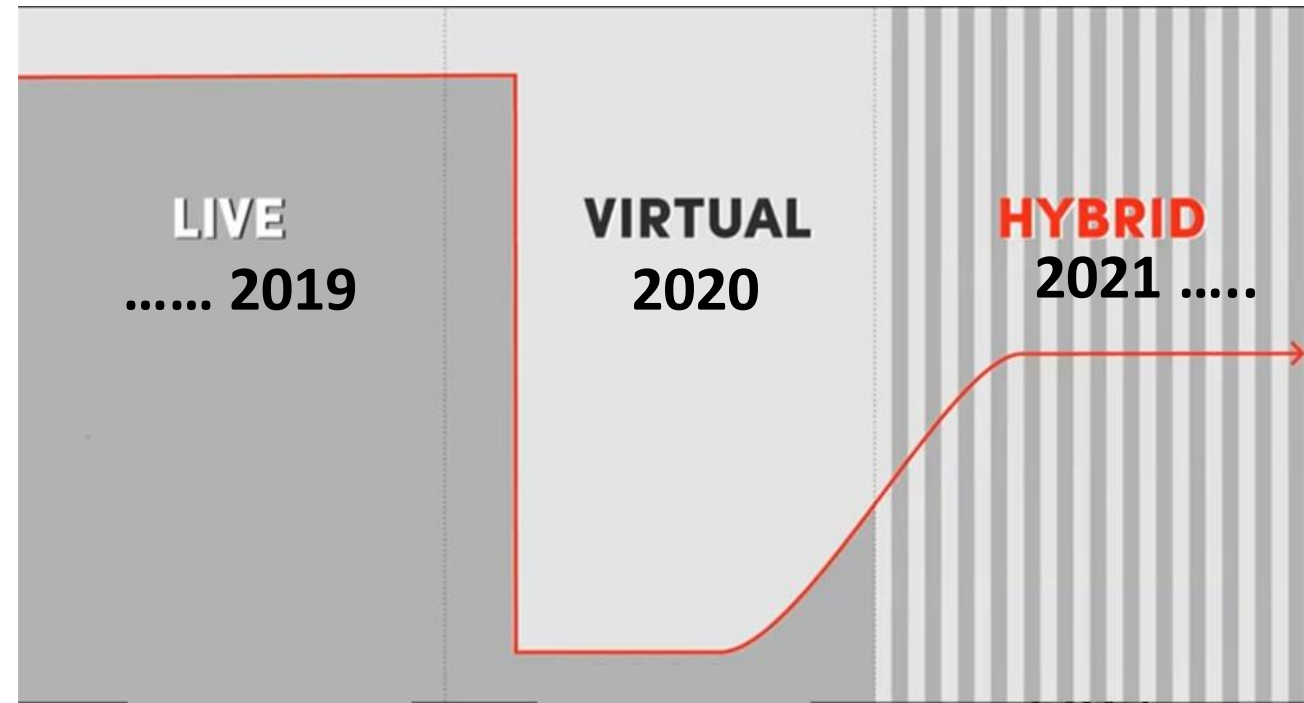
On-ground event as a traditional format is **connected** on a **digital virtual platform** with **technology integration**. It will create an environment of **attendee** in a **physical event** & on a **virtual platform** to view & interact in real time **“Eye-Level”** basis as per the event flow.

How to make hybrid event experiences memorable and measurable



Why Hybrid Events Are Valuable

Hybrid events the trend setter for future because they allow event organizers to reach a **wider audience**, **improve event ROI**, **deliver content** of the event to view **on demand**, and give organisers to access **analytics** of valuable data points they otherwise wouldn't have.



Create better hybrid meetings and events

Combine in-person and virtual event experiences. Get more from your event and allow your attendees to learn, network, and interact — no matter where they are.

One event, two experiences

Let **H-Event** support your hybrid event and harness the power of combined in-person and virtual experiences. Everything you need to manage your program and engage your attendees — wherever they are.

- **Expand & extend your event reach**
- **Social distance compliance limitation to overcome**
- **Customize the attendee experience**
- **Give your attendees a safe experience**
- **Attendees engage through a web-based experience**
- **Create community for virtual and in-person attendee**
- **Integrate incentive format for more screen time**
- **Pre & post event activity platform**
- **SMS & E-mail push notification**
- **Content on demand to extend event value**
- **Event ROI justified & gain more insights**
- **Measurable with analytics & feedback**
- **Connect speakers from worldwide**
- **Engagement module for attendee**

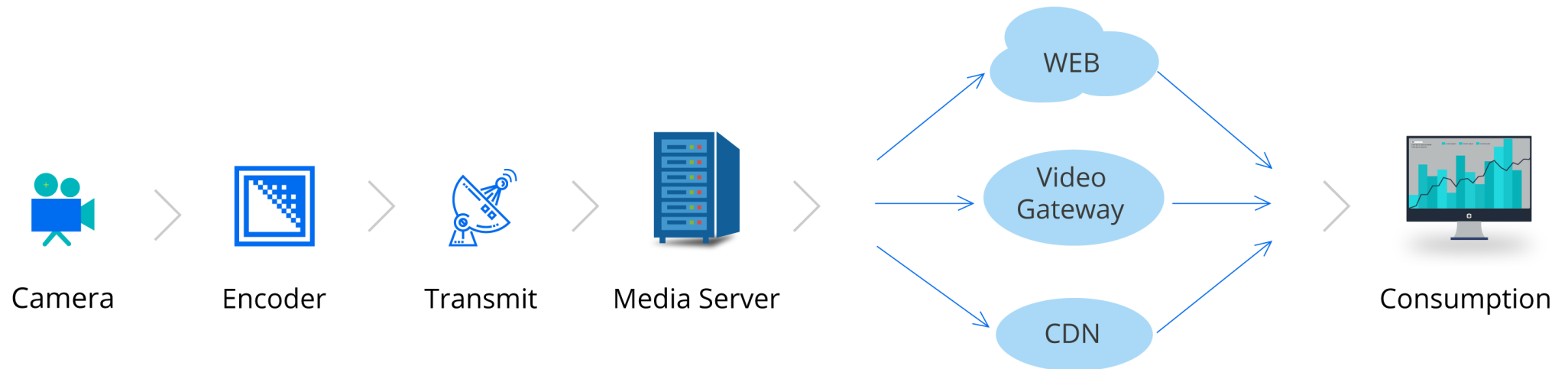
HYBRID EVENTS

= (LIVE + VIRTUAL) **ON EYE LEVEL**

LIVE / VIRTUAL EYE LEVEL

BUT HOW?

With **TecToGo H-Event “Eye Level” hybrid events on CRM platform** which gives you the power to connect **on ground event** with a **global audience on real time** or on demand and tailor your event to meet your **business objectives**.



Process Flow Of Hybrid Event Integration

Booking the physical venue



Setup designing and closure



Setup installation on site



Broadcast server setup on site



Show link is shared with concerned stakeholders in terms of EDMs and teasers



Show content configured on console as per the final flow



Presenter on stage



On stage engagements (ppt, av, panel discussions etc)



Capture the on-stage engagements on broadcast servers for live or delayed feed



TecToGo
Hybrid Platform
“Eye Level” Connect

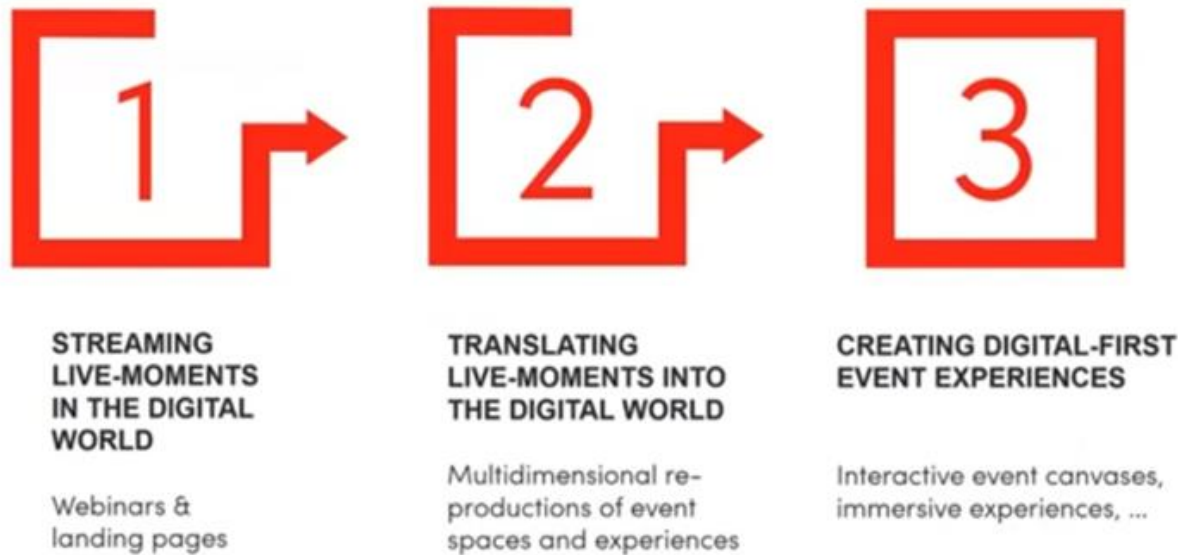


TecToGo the trend setter virtual event platform to bridge your on-ground event with digital solution to extend event reach, monetize content, and create community.

It is a **two way platform** of enabling worldwide anytime – anywhere connect to your real event stage presence to address the physical event participants and also **virtual attendee to communicate** with the speakers and **physical event participants** on **real time** by chat, call, video conferencing, polling, history view besides watching the live streaming of stage events as per the agenda.

The power to reach is only a click away

THREE IMMERSION MATURITY-LEVELS OF VIRTUAL EVENTS



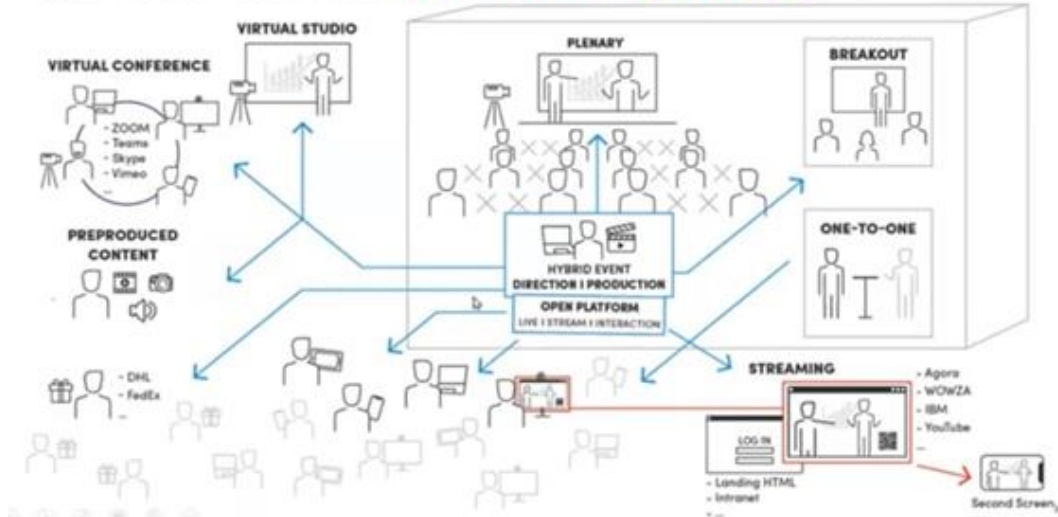
Use Cases To Mention Few

- Town Hall Meetings
- Lead Generation Activation
- Training & Certification
- Product Launches
- Award & Felicitation Function
- Expo & Trade Fair
- Road Show & Round Table Meet
- Conference & Conventions
- Annual General Meeting
- Social Events Like Weddings
- Job & Education Fair
- Family Day or Foundation Day

Hybrid Events - The Future Trend of Event Industry

TecToGo offer online event experiences in digital platform with technology integration to best fit your needs. The Essentials experience is around delivery of series live, Simu-live, or on demand content or presentations organized by tracks or categories. Our immersive venue interactive experience package, emulates a physical conference with event spaces, sponsorship opportunities, programmed sessions and engagement tools.

HYBRID EVENT OPEN PLATTFORM



Virtual Events Overview:

- Interactive environments with live feed
- on-demand programming
- Flexible branding and personalization options
- White glove customer service and support
- Cost effective and scalable to 50000 visitors

Features Of Platform To Integrate

- Standard Registration & Log-in
- Event detail with sliders & intro video
- Speakers & Agenda to Publish
- Sponsor Space with category
- Social Media connect
- Helpline for assistance
- Event Spaces/ venues on realistic look
- Lobby with welcome video
- Auditorium/ Exhibition Hall
- Breakaway rooms / Lounge
- Chat/ Moderates Q&A/ Live Polling
- Real time feedback & Info help desk
- Callout / Presentation Share / Video Call
- Gamification with leader board
- Engagement module for attendee
- Analytics of Attendee Heat Map

Reach a global audience with TecToGo online environment.



THANK YOU

Tectogo Technologies Pvt Ltd

www.tectogoevent.com

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